

MobileHCI 2010 Conference

Call for Exhibits

<http://mobilehci2010.di.fc.ul.pt>

The MobileHCI 2010 exhibits program is an excellent opportunity for your organization to showcase its offerings to the broadest professional community of mobile human-computer interaction practitioners and researchers. By exhibiting at MobileHCI 2010, you gain access to students and professionals in the mobile HCI field with interests spanning the design, development, and evaluation of current human-computer interaction and future technologies.

For more information, please contact the Exhibits Chair, Ana Paula Afonso at exhibits@mobilehci2010.org.

The conference

MobileHCI 2010 will be the 12th International Conference on Human-Computer Interaction with Mobile Devices and Services. The **MOBILEHCI SERIES** (<http://www.all.mobilehci.org/>) provides a forum for academics and practitioners to discuss the challenges and potential solutions for effective interaction with mobile systems and services. It covers the design, evaluation and application of techniques for all mobile and wearable computing devices and services. The lemma of this 12th Edition is “A mobile world for all”, thus adding to the aspects of mobile human-computer interaction, those of universal accessibility in mobile settings.

The conference proceedings are published in the **ACM DL**, one of the most, if not the most, important publisher of computer research results all over the world, thus counting with a huge impact on the research community. SIGMOBILE and SIGCHI ACM interest groups have also sponsored the conference during the last years.

Location of Exhibits

MobileHCI 2010 exhibits will be held in a privileged place of the SANA Lisboa Hotel. The exhibits hall is planned to be located at the heart of the conference venue, in a high-traffic area between the parallel sessions. Coffees are also planned to be served in this area during the breaks of the 3-day conference. This maximizes exhibit exposure and facilitates continuous interaction between exhibitors and attendees.

Attendance

Exhibitors at MobileHCI 2010 presenting products and services will find hundreds of eager students and professionals from corporate, education, entertainment, health care, government and research institutions. Past MobileHCI conferences have attracted over 350 participants from all over the world.

Recruiting Opportunities

Mobile HCI 2010 provides support for recruiting by offering organizations the opportunity to rent exhibit stand space for this purpose.

Recruiting Boards

Recruiting Boards offer another way to highlight your organization in order to attract top professionals. Organizations may reserve a 3 sqm space to post jobs in an area dedicated to recruiting. Board rentals are 300 Euros. Recruiting Board rental without Stand rental does not include the privileges that stand rentals receive.

Sponsorship Opportunities

Exhibiting and recruiting efforts are further enhanced by becoming a conference sponsor. For more detailed information about this and the advantages of sponsoring, please contact the Sponsors Chairs, Luis Carriço, Marco de Sá or Nuno Correia at sponsoring@mobilehci2010.org.

Stand Fees

Before 30 June 2010: 1400 Euros

After 30 June 2010: 1800 Euros

The space rental includes:

- 3 meters by 3 meters stand (3m × 3 m)
- 1 table
- 2 chairs
- Stand identification
- 1 conference registration

MobileHCI 2010 Exhibits Chair

Ana Paula Afonso

MobileHCI 2010 Exhibits

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